

Survey of the alumni employment rate

1.Introduction

“Survey of the alumni employment rate” was held in August, 2017. In this survey participated alumni of the Bachelor’s and Master’s educational programmes of 2013-2017. The aim of the Quantitative Survey was to reveal: employment rate of the alumni (in the last five years). This report presents the overall summary of the data.

2.Design of the Survey

2.1. Survey Method

Quantitative research method was used in this survey. In order to gather statistically reliable information, quantitative research method as the form of the survey was selected for deepening the knowledge about the main important issues in the process of research.

Quantitative research was conducted using the social networking(Facebook)

Social networking techniques as the form of the research have been selected for several reasons. Gathering the Necessary information is possible through social networking in a short period of time, there is no need for additional expenses of the interviewer for the transportations and field works and in the era of the modern technologies, the social network is a more flexible and affordable way of getting information.

2.3.Research Instrument

In accordance with the objectives of the research, the quantitative research instrument was designed.

The questionnaire consisted of the following questions:

1. Are you employed?
2. What is the position you are applied for(to) and in which organization?

3. Did you continue studying after the Bachelor's degree?

2.4 Design of Selection

According to the objectives of the research target segment of the survey was defined by the graduates of 2013-2017 years : Bachelor's in Business Administration, Law, Pharmacy, Georgian Philology, English Philology and Master's programme in History ,History of Georgian Literature, History of Georgian Literature, Management.

3. Research Results

The survey was conducted with graduates of 2013-2017.

251 graduates were involved in the survey, which is 39% of graduates.

The number of surveyed respondents is not enough for the analysis, the survey is still in progress. 64 % of the respondents is interviewed, including 45% in accordance with the qualification.

Employment rate of graduates on the Bachelor's programme of Business Administration is 76%

Employment rate of graduates on the Bachelor's programme of Law is 32%. Existing rate was calculated from the total number of interviewed students.26% of the graduates was involved in the interview. The interview is still in progress.

Employment rate of graduates on the Bachelor's programme of Pharmacy is 72%.35%of graduates was involved in the interview. Interview is still in progress. Above mentioned rate was calculated from the total number of interviewed students.

Employment rate of graduates on the Bachelor's programme of Georgian Philology is 43%.34% of graduates was involved in the interview. Interview is still in progress. Above mentioned rate was calculated from the total number of interviewed students.

Employment rate of graduates on the Bachelor's programme of English Philology is 50%.21% of graduates was involved in the interview. Interview is still in progress. Above mentioned rate was calculated from the total number of interviewed students.

Employment rate of graduates on the Bachelor's programme of History is 61%.45% of graduates was involved in the interview. Interview is still in progress. Above mentioned rate was calculated from the total number of interviewed students

Employment rate of graduates on the Master's programme of History of the Georgian Literature is 40%.

Employment rate of graduates on the Master's programme of Georgian History is 30%.

Employment rate of graduates on the Master's programme of Management is 97%.