

Shota Meskhia Zugdidi State University

XIV Scientific Conference of
Professor Teachers

Zugdidi 2025



Thursday, 18 December, 2025

Conference Program

Regulation: Presentation –
20 minutes, Discussion 10
minutes

Moderator:
Khatuna Gogia

Philology. Section I, Digital library, First Floor

12:00 -12:10

Welcome Address

Plenary Session – University Digital Library, First Floor.

12:10 -12:40

Bela Mosia - *Doctor of Philology, Professor, ZSU.*

Religion, Faith, Folklore, Mythology, Popular Religion – For Understanding the Terms.

12:40 – 13:10

Maka Sherozia - *Doctor of Philology, Associate Professor, ZSU.*

Asmat Shonia - *Doctor of Philology, Associate Professor, ZSU.*

Lexical Units Related to Wine in Georgian and English.

13:10 – 13:40

Khatuna Gogia - *Doctor of Philology, Associate Professor, ZSU.*

The Paradigm of Positive Divine Struggle in K. Gamsakhurdia’s Novels (“The Right Hand of the Master” and “The Smile of Dionysus”)

13:40 - 14:10

Nana Lataria - *Doctor of Philology, Associate Professor, ZSU.*

Contemporary Publications and Editions of Alexandre Kazbegi.

14:10 – 14:30

Break

14:30 – 15:00

Lali Chitanava - *Doctor of Philology, ZSU.*

European Mascarons and the Dadiani Palace.

15:00 – 15:30

Maia Kardava - *Doctor of Philology, ZSU.*

Theoretical Models of Modernism and Their Manifestation in Georgian Literature.

15:30 – 16:00

Vakhtang Endeladze - *Doctor of Philology, ATSU.*

Social Media Discourse from the Perspective of Literary Linguistics: The Stylistics and Function of Hate Speech.

16:00 – 16:30

Nestan Phiphia - *Doctor of Philology, Associate Professor, ZSU.*

Worldly Variations in Mikha Khelashvili’s Poetry.

12:10 -12:40

Dali Berandze - *Doctor of Philology, Associate Professor, ZSU.*

Practice of Ensuring Quality in Early Childhood and Preschool Education Institutions: Trends and Challenges Identified During Visits.

12:40-13:10

Nato Kobuladze - *Doctor of Philology, Associate Professor, ZSU.*

Promoting the Professional Development of Educators within the Framework of the University's Third Mission.

13:10 - 13:40

Sophio Moralishvili - *Doctor of Philology, Associate Professor, ZSU.*

Kristine Tchokhonelidze - *Associate Professor, ZSU.*

Izolda Tchkhobadze - *Associate Professor, ZSU.*

Socio-Emotional Factors and Barriers of Shame in the Process of Learning English at Georgian Higher Education Institutions.

13:40 – 14:10

Keso Kobalia - *LEPL Public School No. 1 of Darcheli Village, Zugdidi Municipality.*

Creative Activities in Primary Grades.

14:10 – 14:30

Beak

14:30 – 15:00

Inga Aronia - *Doctor of Philology, LEPL Public School of Narazeni Village, Zugdidi Municipality.*

The Importance and Outcomes of Inter-School Projects and Collaborative Learning.

15:00 – 15:30

Aleksandra Lataria - *Doctor of Social Sciences, EEU.*

Education, Culture, and Diplomacy: The Role of Confucius Institutes in Global Relations.

15:30 – 16:00

Rona Pertia - *Doctor of International Relations, Associate Professor, ZSU.*

Child Labor in Georgia.

12:10 -12:40

Lasha Narsia - *Doctor of Economics, Associate Professor, ZSU.*

Challenges of Implementing Innovative Management in Small Enterprises.

12:40 – 13:10

Nino Makatsaria - *Doctor of Economics, Associate Professor, ZSU.*

Gross Domestic Product and Policies Aimed at Its Accessibility:
Theoretical Aspects.

13:10 – 13:40

Shorena Patchkoria - *Doctor of Economics, Associate Professor, ZSU.*

Dirigisme and Economic Freedom: An Analysis of Georgia's Growth
Model in Historical and Contemporary Contexts.

13:40 – 14:10

Tamriko Gogia - *Master in Small Business Management, ZSU.*

Experimental Teaching in Digital Marketing Using Artificial Intelligence.

14:10 – 14:30

Break

14:30 – 15:00

Tamila Nutsbidze - *Doctor of Economics, Professor, CUE.*

Central Bank Digital Currencies and Georgia's Digital Lari: Opportunities
for the Development of a Business Curriculum.

15:00 – 15:30

Badri Naneishvili - *Doctor of Chemistry, Associate Professor, ZSU.*

Ecological Problems of the Black Sea.

15:30 – 16:00

Nodar Sulashvili - *Doctor of Pharmaceutical and Pharmacological Sciences, Associate Professor, ZSU.*

The Features of Key Issue Aspects of Drug Interactions and Side Effects.

16:00 – 16:30

Enver Arveladze - *Doctor of Technical Sciences, Associate Professor, ZSU.*

Mari Kvaraia - *Doctor of Chemistry, ZSU.*

Some Information About the Water Treatment Facility Operating in Zugdidi.

16:30 – 17:00

Maka Tolordava - *Doctor of Chemistry, ZSU.*

Low-Paraffin Gasoline Fraction.

17:00 – 17:30

Larisa Tirkia - *Doctor of Biology, Associate Professor, ZSU.*

Some Dadiani Plants Used for Food and Medicinal Purposes in the Zugdidi Botanical Garden.

17:30 – 18:00

Mariam Iremadze - *Master of Strategic Communications.*

Strategic Communication in Youth Work: How Messaging Shapes Civic Participation in
Transitional Democracies.

12:10 -12:40

Zaal Kortua - *Doctor of History, Professor, ZSU.*

Transformation of Faith and Musical Protest – Religion in 60s Pop Culture.

12:40 – 13:10

Nestan Kvaratskhelia- *Doctor of History, Associate Professor, ZSU.*

An Aspect of Cattle Breeding Development: Breed Improvement Traditions in Western Georgia.

13:10 – 13:40

Levan Jikia - *Doctor of History, ZSU.*

William Coutts' Journey to Georgia (1923).

13:40 – 14:10

Lali Abdaladze -*Doctor of Education, Associate Professor, ZSU.*

Ketevan Lataria-*Doctor of Geography, Associate Professor, ZSU.*

Cultural and Religious Aspects of Samegrelo's Development and the Educational Activities of Catholic Missionaries.

14:10 – 14:40

Kakhaber phiphia - *Doctor of History, Associate Professor, SSU*

Ethno-Political Situation in Northwestern Colchis in the I – III Centuries.